

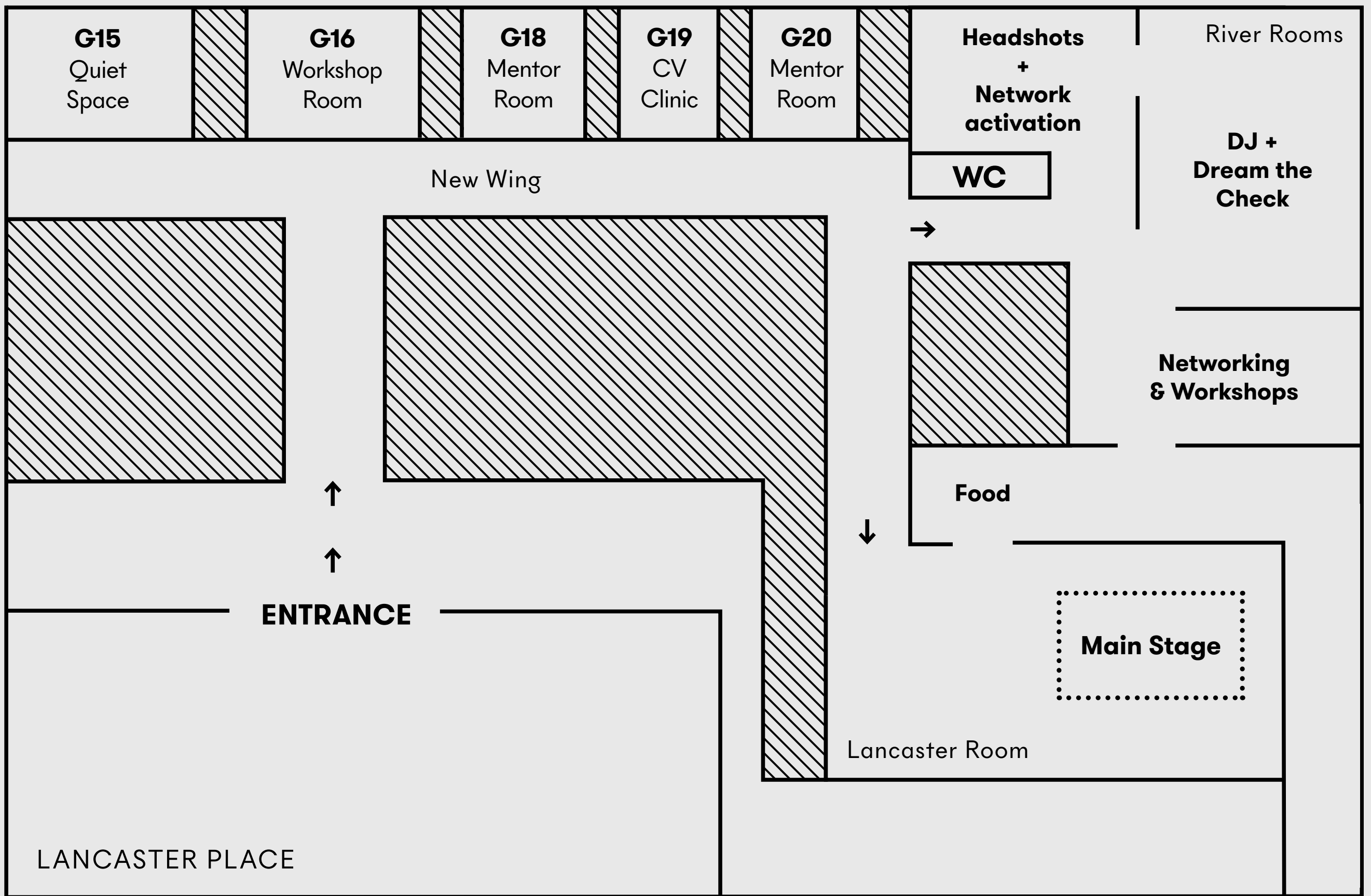
**upgrade
yourSelf**

Festival

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FLOORPLAN



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SATURDAY SCHEDULE

	LANCASTER ROOM		RIVER ROOMS				NEW WING CORRIDOR				
	Main Stage	Side Room					G15	G16	G19	G18	G20
16.00		Food	Custom Charms Workshop & ☯ Questions	UGYS Networking Activation	Headshots	DJ & Dream the Check	Quiet Space	Ghost stories, folklore & inherited memories	CV Clinic with Represent	1:1 Mentoring Sessions	
16.15											
16.30	Crafting Your Narrative										
16.45											
17.00											
17.15											
17.30	Funding Guidance										
17.45											
18.00											
18.15											
18.30	The Fine Details										
18.45											
19.00											
19.15											
19.30											
19.45											
20.00	Merry Lamb Lamb										
20.15											

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MEET YOUR MENTOR



GIOVANNA VIEIRA CO (FRIDAY & SATURDAY)

She/Her

Giovanna Vieira Co is a sustainable fashion entrepreneur, disrupting the industry by leveraging technology to build a more sustainable landscape. The London College of Fashion alumna has been working in the fashion industry for 10 years for companies such as Selfridges, Louis Vuitton and Ganni. In 2019 she started THE FASHION BLUEPRINT, an award-winning community hub supporting independent, black-owned, sustainable fashion brands.

Talk to Giovanna about getting into the fashion industry, building a community, running a business and/or navigating the world of work as a Black woman.



IBZ OR IBRAHIM ABBA-GANA (FRIDAY & SATURDAY)

He/Him

Ibz (Lord Tusk) is a London-based multidisciplinary artist and cultural producer. With a strong background in music production and performance, Ibz has collaborated with established artists, toured globally, and contributed to numerous films, documentaries, fashion shows and ads. Currently, their focus is on filmmaking, where they address and reshape perceptions of racism, black masculinities, class, and injustice. Ibz has participated in debates and panels at prestigious venues such as Tate Modern, Serpentine Gallery and Brooklyn Museum.

Talk to Ibz about the path to becoming a multidisciplinary artist, discovering wealth through purpose, avoiding stereotypes, seeking enlightenment and mastering the art of completion.



AOIBHEANN GREENAN (FRIDAY & SATURDAY)

She/Her

Aoibheann is a multidisciplinary artist based at Somerset House and the founder of Rodeo Oracle, a coaching and mentoring platform for visual artists and creatives. Through personalized sessions, she blends transformative coaching with industry-focused mentorship to support the emotional and practical needs of each client's creative practice. She holds an MA in Performance Making and an MA in Artist's Film & Moving Image, both from Goldsmiths University, London. She has exhibited at South London Gallery, Tate Modern, Raven Row, The KW Institute, New Contemporaries, Film London's Selected Program, among others. She is also a cofounder of the artist collective East London Cable.

Talk to Aoibheann about shattering limiting beliefs, uncovering your unique edge, and confidently navigating the creative sector with clarity and purpose.

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HANNAH PATTERSON (FRIDAY)

She/Her

Hannah is a writer-producer. Her plays have been staged at Hampstead, Theatre503 and New York's 59E59, and she has several features in development, with funding bodies such as the BFI. She commissions a series of 'how to' filmmaking books, and hosts industry Q&As at venues including BAFTA, Curzon and Barbican.

Talk to Hannah about navigating the film and theatre industries, how to hone and pitch your ideas, deal with funding bodies, expanding your network and increasing confidence and resilience.



EERF EVIL (FRIDAY)

He/Him

Artist, youth worker, cofounder of The Silhouettes Project.

Talk to Eerf about community, how to build a team, bringing people together and assigning meaning and purpose to whatever your chosen path may be.



LAUREN LITTLE (FRIDAY)

She/Her

Lauren Little is a London-based collage artist, former University art lecturer, and the founder of the award-winning visual arts platform Dark Yellow Dot. With a wealth of experience in art and academia, she is dedicated to supporting artists on their creative journey. From starting a creative business to leveraging digital platforms, Lauren's expertise lies in guiding individuals to refine their craft and navigate the complexities of a creative career.

Talk to Lauren about launching a creative business, navigating the challenges of teaching art, and transforming your artistic vision into a thriving career.

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CLARA CHU (SATURDAY)

She/Her

Clara Chu is a fashion accessories designer and founder; she crafts bespoke products from discarded household objects. Her practice encompasses innovative workshops and interactive art installations, advocating for sustainable design and material transparency while fostering co-creation with audiences to raise awareness about waste and inspire systemic change in the industry.

Talk to Clara about her up-cycling journey and building a sustainable fashion brand. Learn how to unite art, design, and communities through engaging co-creation and interactive projects.



NIKKI PINKUS (SATURDAY)

She/Her

Nikki is an experienced Development Exec and former Head of Development, who specialises in developing television formats across all genres – anything from reality and gameshows, to features and popular factual. A few recent commissions of hers include ‘Pooch Perfect’ for BBC1 (TX - 2021), ‘Outrageous Homes with Laurence Llewelyn-Bowen’ for C4 (TX - June 2024) and ‘Lost and Found in the Lakes’ for BBC2 (TX - early 2025). She started out in production, working on reality shows like The Salon and Fame Academy, and has also developed for Netflix and the streamers, as well as YouTube, as traditional broadcasting is becoming a thing of the past!

Talk to Nikki about taking your TV show idea from concept to commission, particularly in this ever-changing and ultra-competitive world of content creation.



SAVENA SURANA (SATURDAY)

She/Her

Savena is a creative strategist who tells stories for good. Clients include Mastercard Foundation, Westminster Forum of Democracy, and Grand Plan. She is also co-founder of Identity 2.0, a creative studio exploring technology. They have created exhibitions, zines, and workshops for Amnesty International, British Council, and Stop Killer Robots.

Talk to Savena about balancing social good with profit, building a creative studio and creative tech roles and any budgeting related questions!

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JASON BARON (FRIDAY)

He/Him

Recently Photography and Visuals Lead at Comic Relief, Jason was Head of Creative Photography at the BBC for many years. He also runs his own creative consultancy spanning shoot production, mentoring, creative direction, curation, portfolio reviews, competition judging and business development.

Talk to Jason about how to figure out what direction you want to take in your career, and how to present and pitch yourself whilst staying authentic and true to yourself.



ENORÊ (SATURDAY)

They/Them

Enorê is a visual artist and educator working between digital technology and traditional media, and Somerset House Studios resident. They have recently exhibited with KW Institute for Contemporary Art, been commissioned by Meta Open Arts and developed digital technology workshops for the Victoria & Albert Museum.

Talk to Enorê about pursuing arts education, getting started with your art practice and writing applications.



RUDI MINTO DE WIJS (FRIDAY & SATURDAY)

He/Them

Rudi Minto de Wijs is the Head of Curation at Jumbi Peckham, an independent curator and former director of New Curators. He champions inclusive cultural spaces, supporting emerging artists through grassroots initiatives, reflecting his commitment to making art accessible to all.

Talk to Rudi about navigating the creative world without traditional pathways, balancing multiple roles as a curator/writer/creative and turning your passion projects into impactful full-time careers.



ASHER KOSHER (FRIDAY & SATURDAY)

He/Him

Artist, Producer, cofounder of ROOT 73 & The Silhouettes Project.

Talk to Asher about music, from how to build a community to how to challenge traditional industry structures by looking at alternative routes through the scene.