

**SOMERSET
HOUSE**

24/7

**A WAKE-UP CALL FOR
OUR NON-STOP WORLD**

EVENT OFFERS

**Embankment Galleries
31 Oct 2019 – 23 Feb 2020**

EXHIBITION OVERVIEW

Dedicated to backing newness, championing openness, nurturing creativity and empowering ideas, Somerset House's cultural programme is ambitious in scope. We insist on relevance, but aren't afraid of irreverence, and are as keen on entertainment as enrichment.

The inability to switch off has become one of the most important issues of our time. Since 2010 we've added a full week (37 hours) to our working year, yet 200,000 working days are now lost annually due to insufficient sleep. Britain has become a nation of night owls, with almost half of the country (48%) regularly going to bed after 11pm. Living in the glow of blue light, people in the UK now check their smartphones, if averaged over 24 hours, every 12 minutes.

This Autumn, Somerset House presents *24/7*, a landmark exhibition examining our inability to switch off from our 24/7 culture, through a series of immersive works from some of today's most exciting global artists.

24/7 explores how we can reset the natural rhythms of life - work, leisure, rest and sleep. The exhibition has many parallels and relevant themes to the modern working world and is the perfect opportunity for event organisers to align their event with Somerset House's artistic offering.



EXHIBITION HIGHLIGHTS

Over 50 multi-disciplinary works have been brought together to explore the unrelenting pressure to produce and consume around the clock. The exhibition takes visitors on a 24-hour cycle from dawn to dusk through interactive installations and interrogations. It holds a mirror up to a society where complex systems are exerting control, causing us to sleep less, and disrupting our instincts to daydream and pay attention to the world around us, and each other.

Highlights include:

- Tatsuo Miyajima's meditative isolation chamber - *Life Palace (tea room)*
- *6 months without* - artist Nastja Säde Rönkkö lived for six months without any internet access
- Hyphen Labs' new photo booth on contagious yawning
- Lawrence Lek's *Play Station*, which anticipates the next phase of recruitment in the corporate world – a dystopian world where humans play games whilst robots do their work
- The original diary room chair from Big Brother
- An opportunity to be completely shrouded in a copper blanket, which blocks electro-magnetic signals

INSOMNIA
IS BAD
FOR
BUSINESS

PRIVATE VIEWS

For the ultimate 24/7 experience you can privately hire the exhibition out of hours, followed by an evening reception in our Great Arch Hall.

Within the reception space you will experience a new live data visualisation created by Somerset House Studios resident Tekja. The three-dimensional projection displays live data revealing the rhythms of sleeplessness worldwide and exploring the relationship between time and sleep in the connected 24/7 world.

EVENING EVENT

Available Mondays and Tuesdays only

Guest Access from 18.30 – 22.00

Venue hire: £6,500 + VAT

Please note that all catering, production and furniture etc. are separate to the venue hire fee and must be provided by one of our accredited suppliers.

Maximum Capacity – 150 standing



Alan Warburton, *Sprites I*, 2016, digital prints, variable dimensions

ENHANCE YOUR EVENT

1. COMPLEMENT YOUR EVENT WITH A PRIVATE VIEW

Ensure your event at Somerset House is truly memorable by combining your venue hire with exclusive access to *24/7* for your guests.

Available every morning before 10.00 and every evening; Mon-Tue 18.30–20.00 or Wed – Fri 20.30–22.00 for an additional £1,500 + VAT.

Options to add additional guides throughout the exhibition during a private view are also available at an additional cost of £200+VAT per guide. Please ask the team for more information.

2. INCLUDE GUEST TICKETS

Include *24/7* tickets as part of your event booking, as an additional activity for guests during opening hours. Tickets are £14+VAT per person.

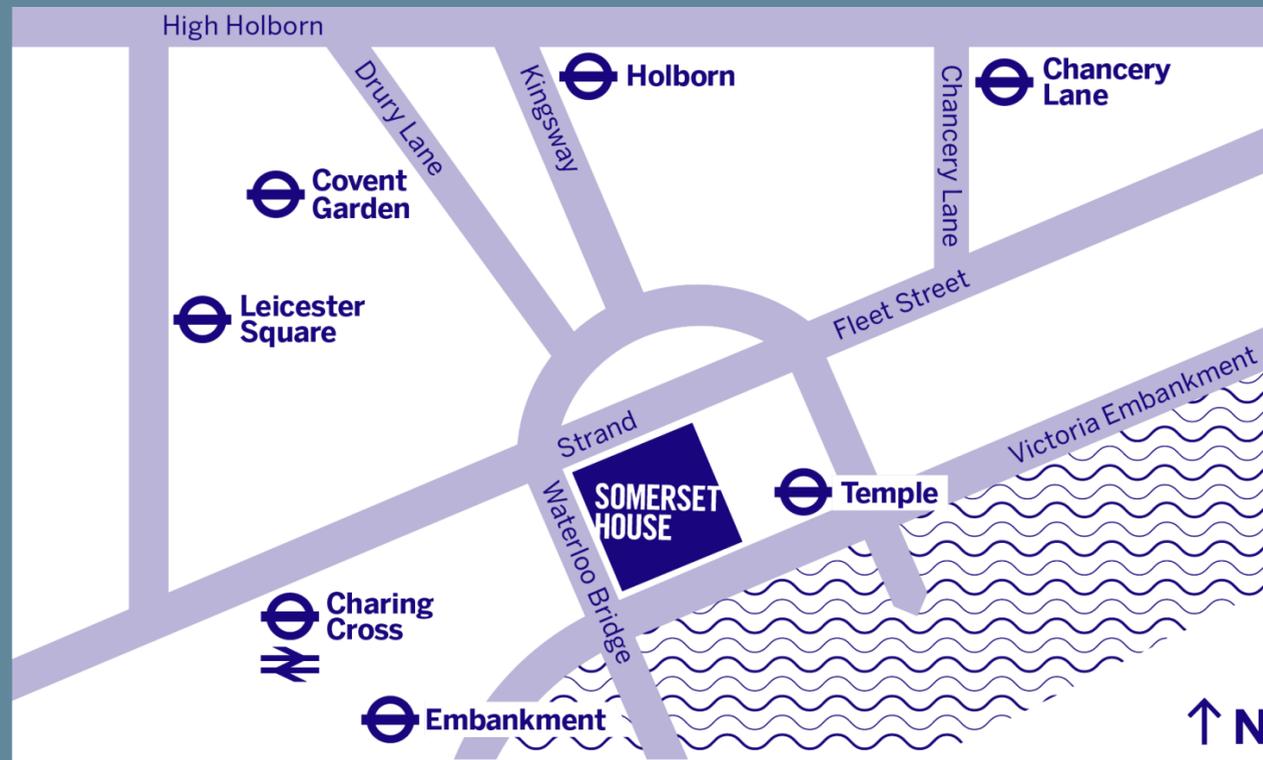
3. EXHIBITION TOURS

Tours are available for up to 25 people per tour and last approximately 60 minutes. Tour Guides are an additional cost of £250+VAT per guide, per tour. Tours are only available outside of opening hours and are subject to availability.

4. EXHIBITION TALKS

Offer your guests a 30 minute introduction and an exclusive insight into themes of the exhibition, followed by a Q&A, before exploring the space. Talks are subject to availability and start from £500+VAT per talk.

OUR LOCATION



CONTACT US

events@somerset.org.uk

+44 (0)20 7845 4618

somerset.org.uk/venue-hire

HOW TO FIND US

Somerset House
Strand, London WC2R 1LA

BY LONDON UNDERGROUND

NEAREST STATIONS

Temple (Circle & District lines; 250m, 5 mins)

Covent Garden (Piccadilly line; 650m, 8 mins)

Charing Cross (Bakerloo & Northern lines; 700m, 10 mins)

Embankment (Circle & District lines; 700m, 10 mins)

Waterloo (Bakerloo, Waterloo & City, Jubilee & Northern lines; 800m, 11 mins)

BY RAIL

NEAREST STATIONS

Charing Cross (700m, 10 mins)

Blackfriars (1km, 13 mins)

Waterloo (1km, 13 mins)

BY BUS

Buses 1, 4, 6, 9, 11, 13, 15, 23, 26, 59, 68, 76, 87, 91, 139,

168, 171, 172, 176, 188, 243, 341, 521, RV1 and X68

all pass along the Strand and/or Aldwych, stopping within 100-200 metres of Somerset House

BY RIVER

River bus services RB1, RB2 and RB6 all stop at Embankment Pier, roughly 600 metres from Somerset House